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Behavioral Finance: Psychology, Decision-Making, and Markets -

Lucy Ackert 2009-09-23

Now you can offer your students a structured, applied approach to behavioral finance with the first academic text of its kind--Ackert/Deaves' BEHAVIORAL FINANCE: PSYCHOLOGY, DECISION MAKING, AND MARKETS. This comprehensive text--ideal for your behavioral finance elective-- links finance theory and practice to human behavior. The book begins by building upon the established, conventional principles of finance that students have already learned in their principles course. The authors then move into psychological principles of behavioral finance, including heuristics and biases, overconfidence, emotion and social forces. Students learn how human behavior influences the decisions of individual investors and professional finance practitioners, managers, and markets. Your students gain a strong understanding of how social forces impact people's choices. The book clearly explains what behavioral finance indicates about observed market outcomes as well as how psychological biases potentially impact the behavior of managers. Students learn the implications of behavioral finance on retirement, pensions, education, debiasing, and client management. This book is unique as it spends a significant amount of time examining how behavioral finance can be used effectively by practitioners today. The book's solid academic approach provides opportunities for students to utilize theory and complete applications in every chapter. A wide variety

of end-of-chapter exercises, discussion questions, simulations and experiments reinforce the book's applied approach, while useful instructor supplements ensure you have the resources to clearly present theories of behavioral finance and their applications. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

International Law - Christopher Gevers 2016-03-03

International Law offers a rigorous yet accessible introduction to public international law for students. Presenting a clearly structured conceptual framework, the text is designed to support understanding by providing a concise, coherent perspective of international law principles and systems at domestic, regional and international levels.

ADVANCED FINANCIAL MANAGEMENT - FOLORUNSHO MEJABI

Communication Law - Dom Caristi 2021-11-30

This fully revised third edition brings a fresh approach to the fundamentals of mass media and communication law in a presentation that undergraduate students find engaging and accessible. Designed for students of communication that are new to law, this volume presents key principles and emphasizes the impact of timely, landmark cases on today's media world, providing an applied learning experience. This new edition offers expanded coverage of digital media law and social media, a wealth of new case studies, expanded discussions of current political,

social, and cultural issues, and new features focused on ethical considerations and on international comparative law. Communication Law serves as a core textbook for undergraduate courses in communication and mass media law. Online resources for instructors, including an Instructor's Manual, Test Bank, and PowerPoint slides, are available at: www.routledge.com/9780367546694

The Responsible Administrator - Terry L. Cooper 2012-01-31

Praise for the Fifth Edition of *The Responsible Administrator* "Cooper's fifth edition is the definitive text for students and practitioners who want to have a successful administrative career. Moral reasoning, as Cooper so adeptly points out, is essential in today's rapidly changing and complex global environment."—Donald C. Menzel, president, American Society for Public Administration, and professor emeritus, public administration, Northern Illinois University "The Responsible Administrator is at once the most sophisticated and the most practical book available on public sector ethics. It is conceptually clear and jargon-free, which is extraordinary among books on administrative ethics."—H. George Frederickson, Stone Distinguished Professor of Public Administration, University of Kansas "Remarkably effective in linking the science of what should be done with a prescriptive for how to actually do it, the fifth edition of Cooper's book keeps pace with the dynamic changes in the field, both for those who study it and those who practice it. The information presented in these pages can be found nowhere else, and it is information we cannot ethically afford to ignore."—Carole L. Jurkiewicz, John W. Dupuy Endowed Professor, and Woman's Hospital Distinguished Professor of Healthcare Management, Louisiana State University, E. J. Ourso College of Business Administration, Public Administration Institute

Introduction to Marketing - Johan Strydom 2005-09

With a full explanation on the basic principles of marketing, this guidebook helps readers answer such questions as What is marketing? What is a marketing forecast? and What is the best way to conduct market research? Written by professionals for students and entrepreneurs, this text also features international case studies,

numerous up-to-date examples of the latest developments and trends in marketing, and tried and tested information that helps students learn.

Contemporary Issues in Management - Lindsay Hamilton 2014-06-27

This book is for upper-level students, managers and academics who are interested in exploring the messy reality of the contemporary workplace and in considering how things might be done differently. In particular, it offers a critical perspective on

Public Economics - Estian Calitz 2019

"Public Economics 7e is a southern African textbook on the subject, written by well-respected South African experts. The new edition equips senior undergraduate and postgraduate students with the basic analytic skills and demonstrates how these apply these."--

Corporate Citizenship - Alfred Bimha 2017-01-15

Corporate citizenship is a prominent international issue as contemporary corporations are no longer expected to perform financially, but are also expected to have an ethical relationship of responsibility between the corporate itself and the society in which it operates and performs its business activities. Provides an up-to-date theoretical content pertaining to corporate citizenship, providing local and global examples and case studies.

Becoming a teacher - Josef de Beer 2020-12-31

This book disseminates original research on learning in and from practice in pre-service teacher education. Authors such as Lederman and Lederman describe the student teaching practicum (or work-integrated learning [WIL]), which is an essential component of pre-service teacher education, as the 'elephant in the room'. These authors note that 'the capstone experience in any teacher education programme is the student teaching practicum... [a]fter all, this is where the rubber hits the road'. However, many teacher educators will agree that this WIL component is sometimes very insufficient in assisting the student teacher to develop their own footing and voice as a teacher. This is the 'gap' that this research book addresses. Most of the chapters in the book report empirical data, with the exception of two chapters that can be categorized as systematic reviews. WIL is addressed from various angles

in the chapters. Chapter 6 focuses on research related to what makes Finnish teacher education so effective, and in Chapter 4 researchers of the University of Johannesburg disseminate their findings on establishing a teaching school (based on Finnish insights) in Johannesburg. Chapter 3 highlights the challenges faced in open-and distance learning teacher education contexts. Several of the chapters disseminate research findings on alternative interventions to classic WIL, namely, where “safe spaces” or laboratories are created for student teachers to learn and grow professionally. These could either be simulations, such as software programmes and avatars in the intervention described in Chapter 2; student excursions, as the findings in chapters 5, 7 and 10 portray; or alternative approaches to WIL (e.g. Chapters 11 and 12). The book is devoted to scholarship in the field of pre-service teacher education. The target audience is scholars working in the fields of pre-service teacher education, work-integrated learning, and self-directed learning. The book makes a unique contribution in terms of firstly its extensive use of Cultural-Historical Activity Theory as a research lens, and secondly in drawing on various theoretical frameworks. Both quantitative and qualitative research informed the findings of the book.

Internal Auditing Theory - G. A. Swanson 1991-01-01

This analytical study examines the function of internal auditing from the viewpoint of its role within organizations and within the economics of societies and governments. Swanson and Marsh place internal auditing in the context of the scientific conceptual framework of Living Systems Theory, and thus provide a basis for a systematic theoretical framework and a theory based on observable, measurable entities. They identify the advantages of using this system to advance the knowledge and understanding of organizations, and also propose a higher level of internal audit functions that can advance modern societies.

Integrated Organisational Communication - Rachel Barker 2005-08

This works adopts a multidisciplinary approach to corporate communication, including management communication, public relations, organizational behavior and change, marketing communication, and advertising. The many-faceted approach adopts the perspective of a

practicing communications professional, emphasizes corporate branding, and focuses on an integrated approach to communication.

The Political Ideas of St. Thomas Aquinas - Thomas Aquinas 1997-10-01
Originally published in The Hafner Library of Classics in 1953, The Political Ideas of St. Thomas Aquinas provides important insights into the human side of one of the most influential medieval philosophers. St. Thomas Aquinas (c. 1226-1274) is recognized for having synthesized Christian theology with Aristotelian metaphysics, and for his spirited philosophical defense of Christianity that was addressed to the non-Christian reader. In this collection, editor Dino Bigongiari has selected Aquinas’s key writings on politics, justice, social problems, and forms of government, including the philosopher’s main works: Regimine Principis (On Kinship) and The Summa Theologica. In an authoritative discussion of the historical background and evolution of St. Thomas Aquinas’s political ideas, Dr. Bigongiari’s commentary explains this philosopher’s enduring influence and legacy. Accompanying explanatory notes and a helpful glossary of unusual terms and familiar words help to make this practical volume an ideal text for students and general readers alike.

Introduction to Business Information Systems - Rolf T. Wigand
2003-05-21

After describing the functions of the PC and the role of computers in local and global networks, the authors explain the fundamentals of data management, as well as the support of firms' functions and processes through information processing. The concepts utilized are deployed in a multitude of modern and integrated application systems in manufacturing and service industries. These application examples make up the core of the book. Many application examples illustrate the methodologies addressed.

Communication and Media Ethics - Patrick Lee Plaisance 2018-09-10
Ethics in communication and media has arguably reached a pivotal stage of maturity in the last decade, moving from disparate lines of inquiry to a theory-driven, interdisciplinary field presenting normative frameworks and philosophical explications for communicative practices. The intent of this volume is to present this maturation, to reflect the vibrant state of

ethics theorizing and to illuminate promising pathways for future research.

TEACHING ENGLISH, LANGUAGE AND LITERACY - Dominic Wyse 2004-11-23

This fully updated second edition of *Teaching English, Language and Literacy* is an essential introduction for anyone learning to teach English at primary school level. Designed for students on initial teacher training courses, but also of great use to those teachers wanting to keep pace with the latest developments in their specialist subject. The book covers the theory and practice of teaching English, language and literacy and includes comprehensive analysis of the Primary National Strategy (PNS) Literacy Framework. Each chapter has a specific glossary to explain terms and gives suggestions for further reading. This second edition covers key areas that students, teachers and English co-ordinators have to manage, and includes advice on: developing reading, including advice on choosing texts, and the role of phonics improving writing skills, including advice on grammar and punctuation planning and assessing speaking and listening lessons working effectively with pupils who are multilingual understanding historical developments in the subject the latest thinking in educational policy and practice, the use of multimedia maintaining good home-school links. gender and the teaching of English language and literacy All these chapters include clear examples of practice, coverage of key issues, analysis of research, and reflections on national policy to encourage the best possible response to the demands of the National Curriculum.

Forensic Methods - Melissa A. Connor 2007

A practical guide to death scene investigation and excavation with case examples, for use as a text in Forensic Archaeology or Forensic Anthropology, as well as Crime Scene Investigation courses.

Lesson Plans for Dynamic Physical Education for Elementary School Children - Robert P. Pangrazi 2003

Fourteenth Edition. A valuable reference for both the pre-service and in-service elementary Physical Education teacher, this text complements *Dynamic Physical Education for Elementary School Children*, Fourteenth

Edition. Teachers of kindergarten through sixth grade will benefit from using these lesson plans as a guide for presenting movement experiences and skills in a sequential and well-ordered manner. Plans also include ideas for integrating academic content into daily classes. The lessons are presented in three complete sets that cover unique developmental levels, grades K-2, 3-4, and 5-6. Each section contains a year-long syllabus to assist teachers with planning. This text includes all the information necessary to present a comprehensive lesson. Can be packaged at a significant discount with each new copy of *Dynamic Physical Education for Elementary School Children*, Fourteenth Edition.

HIV/AIDS Care and Counselling - Alta Van Dyk 2008

Performance Management - Herman Aguinis 2012-02-27

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Discover where the real success in business can be found. What makes some businesses more successful than others? The answer: people. Organizations with motivated, talented employees that offer outstanding customer service are more likely to pull ahead of the competition. *Performance Management* is the first text to emphasize this key competitive advantage, showing readers that success in today's globalized business world can be found, not in technology and products, but in an organization's people. The third edition includes updated and current information, and features over forty new cases.

Contemporary Education - Eleanor Lemmer 1999-01-01

The issues and trends presented and discussed in this book hinge upon the following aspects: schooling, curriculum, governance, partnerships, higher education, lifelong learning and diversity.

Introduction to Criminology - Frank E. Hagan 2018-11-29

"This is one of the best texts I have seen in a while...It makes the world of criminology less daunting and more relevant." —Allyson S. Maida, St. John's University *Introduction to Criminology*, Tenth Edition, is a comprehensive introduction to the study of criminology, focusing on the vital core areas of the field—theory, method, and criminal behavior. With

more attention to crime typologies than most introductory texts, Hagan and Daigle investigate all forms of criminal activity, such as organized crime, white collar crime, political crime, and environmental crime. The methods of operation, the effects on society and policy decisions, and the connection between theory and criminal behavior are all explained in a clear, accessible manner. A Complete Teaching & Learning Package SAGE Premium Video Included in the interactive eBook! SAGE Premium Video tools and resources boost comprehension and bolster analysis. Preview a video now. Interactive eBook Includes access to SAGE Premium Video, multimedia tools, and much more! Save when you bundle the interactive eBook with the new edition. Order using bundle ISBN: 978-1-5443-6676-0. Learn more. SAGE coursepacks FREE! Easily import our quality instructor and student resource content into your school's learning management system (LMS) and save time. Learn more. SAGE edge FREE online resources for students that make learning easier. See how your students benefit. .

The Educator as Mediator of Learning - Marietha M. Nieman 2006

This title focuses on the fundamentals of supervision and how supervision can be utilised effectively. The authors are involved in the fields of education, counseling and clinical psychology.

The Evolution of Economic Thought - Stanley Brue 2012-05-30

In this scholarly and timely presentation of the history of economic thought, you'll see how new ideas, evidence, problems and values can be used to reconsider basic disputes and major contributions of the past.

THE EVOLUTION OF ECONOMIC THOUGHT, 8e covers the history of economics, the philosophies that drive the economic way of thinking, the ideas of the great economic thinkers and their logical connections to the world. You'll see how Robert Solow's pioneering model can be used to discuss recent renewed emphasis on growth theory and technological change and will explore antitrust perspectives and game theory.

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Crime Prevention - Adam Sutton 2013-12-10

This book examines a range of Australian examples within an

international context. Part 1 presents an overview of the history and theory of crime prevention, featuring chapters on social prevention, environmental prevention and evaluation. Part 2 explores the practice of crime prevention and the real life challenges of implementation, including policy making, prevention in public places, dealing with social disorder and planning for the future.

Introducing English Language - Louise Mullany 2015-07-30

Routledge English Language Introductions cover core areas of language study and are one-stop resources for students. Assuming no prior knowledge, books in the series offer an accessible overview of the subject, with activities, study questions, sample analyses, commentaries and key readings - all in the same volume. The innovative and flexible 'two-dimensional' structure is built around four sections - introduction, development, exploration and extension - which offer self-contained stages for study. Each topic can also be read across these sections, enabling the reader to build gradually on the knowledge gained.

Introducing English Language: is the foundational book in the Routledge English Language Introductions series, providing an accessible introduction to the English language contains newly expanded coverage of morphology, updated and revised exercises, and an extended Further Reading section comprehensively covers key disciplines of linguistics such as historical linguistics, sociolinguistics and psycholinguistics, as well as core areas in language study including acquisition, standardisation and the globalisation of English uses a wide variety of real texts and images from around the world, including a Monty Python sketch, excerpts from novels such as Virginia Woolf's *To the Lighthouse*, and news items from Metro and the BBC provides updated classic readings by the key names in the discipline, including Guy Cook, Andy Kirkpatrick and Zoltán Dörnyei is accompanied by a website with extra activities, project ideas for each unit, suggestions for further reading, links to essential English language resources, and course templates for lecturers. Written by two experienced teachers and authors, this accessible textbook is an essential resource for all students of the English language and linguistics.

Asem - Jan Vermeulen 2016

Integrated Principles of Zoology - Allan Larson 2013-09-25

Emphasizing the central role of evolution in generating diversity, this best-selling text describes animal life and the fascinating adaptations that enable animals to inhabit so many ecological niches. Featuring high quality illustrations and photographs set within an engaging narrative, *Integrated Principles of Zoology* is considered the standard by which other texts are measured. With its comprehensive coverage of biological and zoological principles, mechanisms of evolution, diversity, physiology, and ecology, organized into five parts for easy access, this text is suitable for one- or two-semester introductory courses.

Practising Strategy - Tersia Botha 2019-01-25

"Given the common acknowledgement that strategy implementation is the greatest challenge to managers in the 21st century and the greatest reason for strategy failure we decided to focus on strategy implementation. Rather than promoting the unrealistic idea of strategy as a purely rational and deliberate outcome, this book acknowledges and explores the idea that strategy is often emergent, messy and experimental and features a number of new chapters, focusing on strategy implementation and change management, resource allocation and responsible leadership. It also includes a more detailed coverage of managing strategic risk."--Publisher's description.

Handbook of Early Literacy Research - Susan B. Neuman 2011-03-09

Building crucial bridges between theory, research, and practice, this volume brings together leading authorities on the literacy development of young children. The Handbook examines the full range of factors that shape learning in and out of the classroom, from basic developmental processes to family and sociocultural contexts, pedagogical strategies, curricula, and policy issues. Highlights of Volume 3 include cutting-edge perspectives on English language learning; innovative ways to support print knowledge, phonological awareness, and other code-related skills; and exemplary approaches to early intervention and teacher professional development.

Bakhtinian Perspectives on Language, Literacy, and Learning - Arnetha F. Ball 2004-08-23

This 2004 book represents a multidisciplinary collaboration that highlights the significance of Mikhail Bakhtin's theories to modern scholarship in the field of language and literacy. Book chapters examine such important questions as: What resources do students bring from their home/community environments that help them become literate in school? What knowledge do teachers need in order to meet the literacy needs of varied students? How can teacher educators and professional development programs better understand teachers' needs and help them to become better prepared to teach diverse literacy learners? What challenges lie ahead for literacy learners in the coming century? Chapters are contributed by scholars who write from varied disciplinary perspectives. In addition, other scholarly voices enter into a Bakhtinian dialogue with these scholars about their ideas. These 'other voices' help our readers push the boundaries of current thinking on Bakhtinian theory and make this book a model of heteroglossia and dialogic intertextuality.

Commercial Law - Eric Baskind 2019-04-11

Commercial Law offers a fresh, modern, and stimulating exploration of this diverse and fascinating area of law. The text provides thorough coverage of all key aspects of the syllabus, including the law of agency, the sale of goods, international trade, and methods of payment, finance, and security. This coverage is enhanced through a range of novel learning features, including examples, definitions, and diagrams, that encourage understanding and demonstrate how the principles behind the law are applied in practical transactions. Online Resources This text is accompanied by online resources, including bonus chapters on insurance law, consumer credit, competition law, commercial ADR, and the Convention on the International Sale of Goods, multiple choice questions, answer guidance for the questions in the textbook, further reading, glossary flashcards, a referencing guide

Introduction to Development Studies - Frik De Beer 2000

Written by Hennie Swanepoel and Frik de Beer(both based in South

Africa) this development studies text, first published in 1997, is suitable for all introductory-level courses.

Handbook of Early Literacy Research - Susan B. Neuman 2017-05-08
Current research increasingly highlights the role of early literacy in young children's development--and facilitates the growth of practices and policies that promote success among diverse learners. The Handbook of Early Literacy Research presents cutting-edge knowledge on all aspects of literacy learning in the preschool years. Volume 1 covers such essential topics as major theories of early literacy; writing development; understanding learning disabilities, including early intervention approaches; cultural and socioeconomic contexts of literacy development; and tutoring programs and other special intervention efforts.

Victimology - William G. Doerner 2014-02-06
Victimology, Seventh Edition, introduces students to the criminal justice system in the United States and its impact on crime victims. Authors William Doerner and Steven Lab provide a fresh look at the theoretical basis of victimology and then present the key facets of crime and its effects. They examine financial and social costs both to the individual and to the larger community. This new edition uses the theoretical foundation of victimology to establish a clear conceptual framework and reduce repetition. Emerging trends in the field receive greater emphasis in this edition, including non-adversarial resolutions that offer remediation for crime victims. Crimes like intimate-partner violence and victimization in work or school environments continue to take a toll, and the authors examine efforts to prevent these crimes as well as responses after an incident occurs. Doerner and Lab challenge students to rethink the current response to crime victims, and to develop improved approaches to this costly social issue. Online supplements are available for both professors and students. A new chapter on explaining victimization provides context and a backdrop for examining emerging trends A new chapter on hate crimes delves into the complexities faced by victims as they negotiate the reporting process The text is supplemented by learning tools including chapter-by-chapter learning objectives, key

terms, illustrative figures and tables, and call-outs to related Internet sites

JavaScript: The Web Warrior Series - Sasha Vodnik 2014-09-01
Now in its sixth edition, JAVASCRIPT guides beginning programmers through web application development using the JavaScript programming language. As with previous editions of the book, the authors introduce key web authoring techniques with a strong focus on industry application. New coverage includes developing for touchscreen and mobile devices, and using the jQuery library. A real-world project, similar to what students would encounter in a professional setting, is developed chapter by chapter. Because professional web development jobs often require programmers to add features to existing sites, each chapter project uses a professionally designed web site. After completing a course using this textbook, students will be able to use JavaScript to build professional quality, dynamic web sites. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Introduction to Business Information Systems - James Norrie 2012-05-16
Most students, regardless of their major, need to understand information systems and technologies and their importance to the success of business organizations. While many of today's students have lived with technology their whole lives, they do not see the connection between what they use every day and what they need to understand to be successful in the business world. *Introduction to Business Information Systems, Third Canadian Edition* by James Norrie, Michelle Nanjad and Mark Huber focuses on IT as a source of business value and outlines the innovative technologies, as well as the innovative ways to use technology, that help businesses excel. The goal of this book is to teach students that the effective integration of IS with knowledge can drive the creation of significant business value. *Introduction to Business Information Systems, Third Canadian Edition* is written for both the IT and non-IT major. It is written in a friendly, accessible style that will draw students in and engage them with the content. Expanded coverage of highly technical concepts is included in the Technology Core box found in each chapter as

well as the TechGuides.

Conveyancing - Gabriel Brennan 2008

Conveyancing is designed for law students and new lawyers studying applied land law on the Irish Professional Practice Course. As the fourth edition is published at a time when major reform and modernisation of land law and conveyancing is proposed, the text has been fully revised and updated to include reference to proposed reforms, recently published bills and new legislation enacted. This includes new coverage on the Land Act 2005, the Title Act 2006 and the fundamental changes proposed by the Land and Conveyancing Law Reform Bill 2006. In two volumes, the fourth edition also features updated sample documentation and precedents to enable students to consider the procedural aspects of conveyancing. It includes complete coverage of all the essential

knowledge needed when practicing conveyancing, including the legal concept of property, and the protection, acquisition and movement of proprietary interests. The principles of conveyancing practice are clearly explained, ensuring that this is an essential text for apprentices and practitioners in this field.

Contemporary Issues in Criminology - Lesley Noaks 1995

Policing, crime, poverty, prison management - these are just some of the key issues facing society today. This book addresses such issues, raising questions that should be of interest not only to academic criminologists but also to all those involved in the criminal justice system.

Education in a New South Africa - Robert J. Balfour 2015-09-24

A collaborative series with the University of Cambridge Faculty of Education highlighting leading-edge research across Teacher Education, International Education Reform and Language Education.