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[The Busy Coder's Guide to Advanced Android Development](#) - Mark L. Murphy 2011

There are many Android programming guides that give you the basics. This book goes beyond simple apps into many areas of Android development that you simply will not find in competing books. Whether you want to add home screen app widgets to your arsenal, or create more complex maps, integrate multimedia features like the camera, integrate tightly with other applications, or integrate scripting languages, this book has you covered. Moreover, this book has over 50 pages of Honeycomb-specific material, from dynamic fragments, to integrating navigation into the action bar, to creating list-based app widgets. It also has a chapter on using NFC, the wireless technology behind Google Wallet and related services. This book is one in CommonsWare's growing series of Android related titles, including "The Busy Coder's Guide to Android Development," "Android Programming Tutorials," and the upcoming "Tuning Android Applications." Table of Contents WebView, Inside and Out Crafting Your Own Views More Fun With ListViews Creating Drawables Home Screen App Widgets Interactive Maps Creating Custom Dialogs and Preferences Advanced Fragments and the Action Bar Animating Widgets Using the Camera Playing Media Handling System Events Advanced Service Patterns Using System Settings and Services Content Provider Theory Content Provider Implementation Patterns The Contacts ContentProvider Searching with SearchManager Introspection and Integration Tapjacking Working with SMS More on the Manifest Device Configuration Push Notifications with C2DM NFC The Role of Scripting Languages The Scripting Layer for Android JVM Scripting Languages Reusable Components Testing Production

PC Mag - 1988-04-26

PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

[Applied Conjoint Analysis](#) - Vithala R. Rao 2014-02-20

Conjoint analysis is probably the most significant development in marketing research in the past few decades. It can be described as a set of techniques ideally suited to studying customers' decision-making processes and determining tradeoffs. Though this book is oriented towards methods and applications of conjoint analysis in marketing, conjoint methods are also applicable for other business and social sciences. After an introduction to the basic ideas of conjoint analysis the book describes the steps involved in designing a ratings-based conjoint study, it covers various methods for estimating partworth functions from preference ratings data, and dedicates a chapter on methods of design and analysis of conjoint-based choice experiments, where choice is measured directly. Chapter 5 describes several methods for handling a large number of attributes. Chapters 6 through 8 discuss the use of conjoint analysis for specific applications like product and service design or product line decisions, product positioning and market segmentation decisions, and pricing decisions. Chapter 9 collates miscellaneous applications of marketing mix including marketing resource allocation or store location decisions. Finally, Chapter 10 reviews more recent developments in experimental design and data analysis and presents an assessment of future developments.

A Mathematical Introduction to Compressive Sensing - Simon Foucart 2013-08-13

At the intersection of mathematics, engineering, and computer science sits the thriving field of compressive sensing. Based on the premise that data acquisition and compression can be performed simultaneously, compressive sensing finds applications in imaging, signal processing, and many other domains. In the areas of applied mathematics, electrical engineering, and theoretical computer science, an explosion of research activity has already followed the theoretical results that highlighted the efficiency of the basic principles. The elegant ideas behind these principles are also of independent interest to pure mathematicians. A Mathematical Introduction to Compressive Sensing gives a detailed account of the core theory upon which the field is build. With only moderate prerequisites, it is an excellent textbook for graduate courses in mathematics, engineering, and computer science. It also serves as a reliable resource for practitioners and researchers in these disciplines who want to acquire a careful understanding of the subject. A Mathematical Introduction to Compressive Sensing uses a mathematical perspective to present the core of the theory underlying compressive sensing.

Introduction to Embedded Systems, Second Edition - Edward Ashford Lee 2016-12-30

An introduction to the engineering principles of embedded systems, with a focus on modeling, design, and analysis of cyber-physical systems. The most visible use of computers and software is processing information for human consumption. The vast majority of computers in use, however, are much less visible. They run the engine, brakes, seatbelts, airbag, and audio system in your car. They digitally encode your voice and construct a radio signal to send it from your cell phone to a base station. They command robots on a factory floor, power generation in a power plant, processes in a chemical plant, and traffic lights in a city. These less visible computers are called embedded systems, and the software they run is called embedded software. The principal challenges in designing and analyzing embedded systems stem from their interaction with physical processes. This book takes a cyber-physical approach to embedded systems, introducing the engineering concepts underlying embedded systems as a technology and as a subject of study. The focus is on modeling, design, and analysis of cyber-physical systems, which integrate computation, networking, and physical processes. The second edition offers two new chapters, several new exercises, and other improvements. The book can be used as a textbook at the advanced undergraduate or introductory graduate level and as a professional reference for practicing engineers and computer scientists. Readers should have some familiarity with machine structures, computer programming, basic discrete mathematics and algorithms, and signals and systems.

Proceedings of International Conference on Recent Trends in Machine Learning, IoT, Smart Cities and Applications - Vinit Kumar Gunjan 2020-10-17

This book gathers selected research papers presented at the International Conference on Recent Trends in Machine Learning, IOT, Smart Cities & Applications (ICMISC 2020), held on 29-30 March 2020 at CMR Institute of Technology, Hyderabad, Telangana, India. Discussing current trends in machine learning, Internet of things, and smart cities applications, with a focus on multi-disciplinary research in the area of artificial intelligence and cyber-physical systems, this book is a valuable resource for scientists, research scholars and PG students wanting formulate their research ideas and find the future directions in these

areas. Further, it serves as a reference work anyone wishing to understand the latest technologies used by practicing engineers around the globe.

Research Design - John W. Creswell 2017-11-27

This best-selling text pioneered the comparison of qualitative, quantitative, and mixed methods research design. For all three approaches, John W. Creswell and new co-author J. David Creswell include a preliminary consideration of philosophical assumptions, key elements of the research process, a review of the literature, an assessment of the use of theory in research applications, and reflections about the importance of writing and ethics in scholarly inquiry. The Fifth Edition includes more coverage of: epistemological and ontological positioning in relation to the research question and chosen methodology; case study, PAR, visual and online methods in qualitative research; qualitative and quantitative data analysis software; and in quantitative methods more on power analysis to determine sample size, and more coverage of experimental and survey designs; and updated with the latest thinking and research in mixed methods. SHARE this Comparison of Research Approaches poster with your students to help them navigate the distinction between the three approaches to research.

PC Mag - 1988-06-14

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Nutrition Support for Athletic Performance - Mark Russell 2020-05-13

Athletes and their support personnel are constantly seeking evidence-informed recommendations to enhance athletic performance during competition and to optimize training-induced adaptations. Accordingly, nutritional and supplementation strategies are commonplace when seeking to achieve these aims, with such practices being implemented before, during, or after competition and/or training in a periodized manner. Performance nutrition is becoming increasingly specialized and needs to consider the diversity of athletes and the nature of the competitions. This Special Issue, Nutrition Support for Athletic Performance, describes recent advances in these areas.

PC Mag - 1987-09-15

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Internet of Things and Artificial Intelligence in Transportation Revolution - Miltiadis D. Lytras 2021-04-14

The advent of Internet of Things offers a scalable and seamless connection of physical objects, including human beings and devices. This, along with artificial intelligence, has moved transportation towards becoming intelligent transportation. This book is a collection of eleven articles that have served as examples of the success of internet of things and artificial intelligence deployment in transportation research. Topics include collision avoidance for surface ships, indoor localization, vehicle authentication, traffic signal control, path-planning of unmanned ships, driver drowsiness and stress detection, vehicle density estimation, maritime vessel flow forecast, and vehicle license plate recognition. High-performance computing services have become more affordable in recent years, which triggered the adoption of deep-learning-based approaches to increase the performance standards of artificial intelligence models. Nevertheless, it has been pointed out by various researchers that traditional shallow-learning-based approaches usually have an advantage in applications with small datasets. The book can provide information to government officials, researchers, and practitioners. In each article, the authors have summarized the limitations of existing works and offered valuable information on future research directions.

Computational Electrochemistry - S. Paddison 2015-12-28

Exact and Heuristic Scheduling Algorithms - Frank Werner 2020-03-18

This edited book presents new results in the area of the development of exact and heuristic scheduling algorithms. It contains eight articles accepted for publication for a Special Issue in the journal Algorithms. The book presents new algorithms, e.g., for flow shop, job shop, and parallel machine scheduling problems. The particular articles address subjects such as a heuristic for the routing and scheduling problem with time windows, applied to the automotive industry in Mexico, a heuristic for the blocking job shop problem with tardiness minimization based on

new neighborhood structures, fast heuristics for the Euclidean traveling salesman problem or a new mathematical model for the period-aggregated resource leveling problem with variable job duration, and several others.

Introductory Statistics - Barbara Illowsky 2017-12-19

Introductory Statistics is designed for the one-semester, introduction to statistics course and is geared toward students majoring in fields other than math or engineering. This text assumes students have been exposed to intermediate algebra, and it focuses on the applications of statistical knowledge rather than the theory behind it. The foundation of this textbook is Collaborative Statistics, by Barbara Illowsky and Susan Dean. Additional topics, examples, and ample opportunities for practice have been added to each chapter. The development choices for this textbook were made with the guidance of many faculty members who are deeply involved in teaching this course. These choices led to innovations in art, terminology, and practical applications, all with a goal of increasing relevance and accessibility for students. We strove to make the discipline meaningful, so that students can draw from it a working knowledge that will enrich their future studies and help them make sense of the world around them. Coverage and Scope Chapter 1 Sampling and Data Chapter 2 Descriptive Statistics Chapter 3 Probability Topics Chapter 4 Discrete Random Variables Chapter 5 Continuous Random Variables Chapter 6 The Normal Distribution Chapter 7 The Central Limit Theorem Chapter 8 Confidence Intervals Chapter 9 Hypothesis Testing with One Sample Chapter 10 Hypothesis Testing with Two Samples Chapter 11 The Chi-Square Distribution Chapter 12 Linear Regression and Correlation Chapter 13 F Distribution and One-Way ANOVA

Learning Deep Learning - Magnus Ekman 2021-08

NVIDIA's Full-Color Guide to Deep Learning: All Students Need to Get Started and Get Results Learning Deep Learning is a complete guide to DL. Illuminating both the core concepts and the hands-on programming techniques needed to succeed, this book suits seasoned developers, data scientists, analysts, but also those with no prior machine learning or statistic experience. After introducing the essential building blocks of deep neural networks, such as artificial neurons and fully connected, convolutional, and recurrent layers, Magnus Ekman shows how to use them to build advanced architectures, including the Transformer. He describes how these concepts are used to build modern networks for computer vision and natural language processing (NLP), including Mask R-CNN, GPT, and BERT. And he explains how a natural language translator and a system generating natural language descriptions of images. Throughout, Ekman provides concise, well-annotated code examples using TensorFlow with Keras. Corresponding PyTorch examples are provided online, and the book thereby covers the two dominating Python libraries for DL used in industry and academia. He concludes with an introduction to neural architecture search (NAS), exploring important ethical issues and providing resources for further learning. Explore and master core concepts: perceptrons, gradient-based learning, sigmoid neurons, and back propagation See how DL frameworks make it easier to develop more complicated and useful neural networks Discover how convolutional neural networks (CNNs) revolutionize image classification and analysis Apply recurrent neural networks (RNNs) and long short-term memory (LSTM) to text and other variable-length sequences Master NLP with sequence-to-sequence networks and the Transformer architecture Build applications for natural language translation and image captioning

Advances in Signal Processing and Communication - Banmali S. Rawat 2018-11-19

This book is a collection of selected peer-reviewed papers presented at the International Conference on Signal Processing and Communication (ICSC 2018). It covers current research and developments in the fields of communications, signal processing, VLSI circuits and systems, and embedded systems. The book offers in-depth discussions and analyses of latest problems across different sub-fields of signal processing and communications. The contents of this book will prove to be useful for students, researchers, and professionals working in electronics and electrical engineering, as well as other allied fields.

Big Data and Smart Digital Environment - Yousef Farhaoui 2019-02-21

This book reviews the state of the art of big data analysis and smart city. It includes issues which pertain to signal processing, probability models, machine learning, data mining, database, data engineering, pattern recognition, visualisation, predictive analytics, data warehousing, data compression, computer programming, smart city, etc. Data is becoming an increasingly decisive resource in modern societies, economies, and

governmental organizations. Data science inspires novel techniques and theories drawn from mathematics, statistics, information theory, computer science, and social science. Papers in this book were the outcome of research conducted in this field of study. The latter makes use of applications and techniques related to data analysis in general and big data and smart city in particular. The book appeals to advanced undergraduate and graduate students, postdoctoral researchers, lecturers and industrial researchers, as well as anyone interested in big data analysis and smart city.

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Machine Learning and Big Data Analytics (Proceedings of International Conference on Machine Learning and Big Data Analytics (ICMLBDA) 2021) - Rajiv Misra 2021-09-29

This edited volume on machine learning and big data analytics (Proceedings of ICMLBDA 2021) is intended to be used as a reference book for researchers and practitioners in the disciplines of computer science, electronics and telecommunication, information science, and electrical engineering. Machine learning and Big data analytics represent a key ingredients in the industrial applications for new products and services. Big data analytics applies machine learning for predictions by examining large and varied data sets—i.e., big data—to uncover hidden patterns, unknown correlations, market trends, customer preferences, and other useful information that can help organizations make more informed business decisions.

[The Linux Command Line](#) - William E. Shotts, Jr. 2012

You've experienced the shiny, point-and-click surface of your Linux computer—now dive below and explore its depths with the power of the command line. The Linux Command Line takes you from your very first terminal keystrokes to writing full programs in Bash, the most popular Linux shell. Along the way you'll learn the timeless skills handed down by generations of gray-bearded, mouse-shunning gurus: file navigation, environment configuration, command chaining, pattern matching with regular expressions, and more. In addition to that practical knowledge, author William Shotts reveals the philosophy behind these tools and the rich heritage that your desktop Linux machine has inherited from Unix supercomputers of yore. As you make your way through the book's short, easily-digestible chapters, you'll learn how to: * Create and delete files, directories, and symlinks * Administer your system, including networking, package installation, and process management * Use standard input and output, redirection, and pipelines * Edit files with Vi, the world's most popular text editor * Write shell scripts to automate common or boring tasks * Slice and dice text files with cut, paste, grep, patch, and sed Once you overcome your initial "shell shock," you'll find that the command line is a natural and expressive way to communicate with your computer. Just don't be surprised if your mouse starts to gather dust. A featured resource in the Linux Foundation's "Evolution of a SysAdmin"

Python for Finance - Yves Hilpisch 2018-12-05

The financial industry has recently adopted Python at a tremendous rate, with some of the largest investment banks and hedge funds using it to build core trading and risk management systems. Updated for Python 3, the second edition of this hands-on book helps you get started with the language, guiding developers and quantitative analysts through Python libraries and tools for building financial applications and interactive financial analytics. Using practical examples throughout the book, author Yves Hilpisch also shows you how to develop a full-fledged framework for Monte Carlo simulation-based derivatives and risk analytics, based on a large, realistic case study. Much of the book uses interactive IPython Notebooks.

Machine Learning and AI for Healthcare - Arjun Panesar 2019-02-04 Explore the theory and practical applications of artificial intelligence (AI) and machine learning in healthcare. This book offers a guided tour of machine learning algorithms, architecture design, and applications of learning in healthcare and big data challenges. You'll discover the ethical implications of healthcare data analytics and the future of AI in population and patient health optimization. You'll also create a machine learning model, evaluate performance and operationalize its outcomes within your organization. Machine Learning and AI for Healthcare provides techniques on how to apply machine learning within your organization and evaluate the efficacy, suitability, and efficiency of AI applications. These are illustrated through leading case studies,

including how chronic disease is being redefined through patient-led data learning and the Internet of Things. What You'll Learn Gain a deeper understanding of key machine learning algorithms and their use and implementation within wider healthcare Implement machine learning systems, such as speech recognition and enhanced deep learning/AI Select learning methods/algorithms and tuning for use in healthcare Recognize and prepare for the future of artificial intelligence in healthcare through best practices, feedback loops and intelligent agents Who This Book Is For Health care professionals interested in how machine learning can be used to develop health intelligence - with the aim of improving patient health, population health and facilitating significant care-payer cost savings.

Handbook of Positive Psychology in Intellectual and Developmental Disabilities - Karrie A. Shogren 2017-09-21

This handbook examines the wide-ranging applications of positive psychology in the field of intellectual and developmental disabilities. It discusses the change in perceptions of disability and the shifting use of traditional deficit-based treatments. It presents evidence-based approaches and strategies that promote individuals' strengths and capacities and as well as provide supports and services to enhance quality of life. Chapters address medical and psychological aspects in intellectual and developmental disabilities, such as mindfulness, motivation, physical well-being, and self-regulation. The book also discusses uses of assessment practices in evaluating interventions and client outcomes. In addition, it explores ways practitioners, with positive psychology, can focus on what a person is capable of achieving, thereby leading to more effective approaches to care and treatment. Topics featured in the Handbook include: Translating the quality of life concept into practice. The Casual Agency Theory and its implications for understanding self-determination. The Mindfulness-Based Individualized Support Plan (MBISP) and its use in providing support to people with intellectual and developmental disabilities. The unique role that friendship plays to people's lives and social well-being. Supported Decision-Making (SDM) as an alternative to guardianship. A positive psychology approach to aging and retirement. The Handbook of Positive Psychology in Intellectual and Developmental Disabilities is a must-have resource for researchers, professors, and graduate students as well as clinicians and related professionals in clinical child and school psychology, behavioral therapy, social work, applied behavioral analysis, recreational therapy, occupational therapy, education, speech and language pathology, psychiatry, clinical medicine, and nursing.

Trading Promises for Results - Mauricio Mesquita Moreira 2019-09-23

Thirty years after the region embarked on large-scale liberalization, trade policy could have been expected to become all but irrelevant. Instead, a mismatch between expectations and what could realistically be delivered set the stage for much of the disappointment, skepticism, and fatigue regarding trade policy in the region, particularly in the early 2000s. By setting the bar unrealistically high, governments and analysts made trade policies an easy target for special interests that were hurt by liberalization and for those ideologically opposed to free trade. The most immediate victims were the more tangible growth and welfare gains, whose relevance was lost amid the noise of grandiose visions.

[Micro-computed Tomography \(micro-CT\) in Medicine and Engineering](#) - Kaan Orhan 2019-07-25

This book focuses on applications of micro CT, CBCT and CT in medicine and engineering, comprehensively explaining the basic principles of these techniques in detail, and describing their increasing use in the imaging field. It particularly highlights the scanning procedure, which represents the most crucial step in micro CT, and discusses in detail the reconstruction process and the artifacts related to the scanning processes, as well as the imaging software used in analysis. Written by international experts, the book illustrates the application of micro CT in different areas, such as dentistry, medicine, tissue engineering, aerospace engineering, geology, material engineering, civil engineering and additive manufacturing. Covering different areas of application, the book is of interest not only to specialists in the respective fields, but also to broader audience of professionals working in the fields of imaging and analysis, as well as to students of the different disciplines.

Information Fusion for Cyber-Security Analytics - Izzat M Alsmadi 2016-10-21

This book highlights several gaps that have not been addressed in existing cyber security research. It first discusses the recent attack prediction techniques that utilize one or more aspects of information to create attack prediction models. The second part is dedicated to new trends on information fusion and their applicability to cyber security; in

particular, graph data analytics for cyber security, unwanted traffic detection and control based on trust management software defined networks, security in wireless sensor networks & their applications, and emerging trends in security system design using the concept of social behavioral biometric. The book guides the design of new commercialized tools that can be introduced to improve the accuracy of existing attack prediction models. Furthermore, the book advances the use of Knowledge-based Intrusion Detection Systems (IDS) to complement existing IDS technologies. It is aimed towards cyber security researchers.

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Marathon Running: Physiology, Psychology, Nutrition and Training Aspects - Christoph Zinner 2016-03-19

The book contains recent research about physiology, psychology, nutrition and training aspects of Marathon Running of different age, gender and performance level. The basic knowledge of marathon running with explanations of the physiological and psychological mechanisms induced by marathon training with the associated adaptations and subsequent improved physiological capacities are presented in a reader friendly format for researchers and practitioners. The book includes a full range of useful practical knowledge, as well as trainings principles to guide the reader to run marathon faster. After reading the book the reader is able to develop training plans and owns the knowledge about up-to-date scientific results in the fields of physiology, psychology, nutrition in marathon running.

Microbial Products for Health, Environment and Agriculture - Pankaj Kumar Arora 2021-09-21

This edited volume discusses the role of various microbial products in healthcare, environment and agriculture. Several microbial products are directly involved in solving major health problems, agricultural and environmental issues. In healthcare sector, microbes are used as anti-tumor compounds, antibiotics, anti-parasitic agents, enzyme inhibitors and immunosuppressive agents. Microbial products are also used to degrade xenobiotic compounds and bio-surfactants, for biodegradation process. In agriculture, microbial products are used to enhance nutrient uptake, to promote plant growth, or to control plant diseases. The book presents several such applications of microbes in the ecosystems. The chapters are contributed from across the globe and contain up-to-date information. This book is of interest to teachers, researchers, microbiologists and ecologists. Also the book serves as additional reading material for undergraduate and graduate students of agriculture, forestry, ecology, soil science, and environmental sciences.

A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM) - Joseph F. Hair, Jr. 2016-02-29

A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM) by Joseph F. Hair, Jr., G. Tomas M. Hult, Christian Ringle, and Marko Sarstedt is a practical guide that provides concise instructions on how to use partial least squares structural equation modeling (PLS-SEM), an evolving statistical technique, to conduct research and obtain solutions. Featuring the latest research, new examples using the SmartPLS software, and expanded discussions throughout, the Second Edition is designed to be easily understood by those with limited statistical and mathematical training who want to pursue research opportunities in new ways.

Routledge Handbook of Sports Marketing - Simon Chadwick 2015-12-22

Sports marketing has become a cornerstone of successful sports management and business, driving growth in sport organisations and widening fan-bases. Showcasing the latest thinking and research in sports marketing from around the world, the Routledge Handbook of Sports Marketing goes further than any other book in exploring the full range of this exciting discipline. Featuring contributions from world-leading scholars and practitioners from across the globe, the book examines theories, concepts, issues and best practice across six thematic sections—brands, sponsorship, ambush marketing, fans and spectators, media, and ethics and development—and examines key topics such as: consumer behaviour marketing communications strategic marketing international marketing experiential marketing and marketing and digital media Comprehensive and authoritative, the Routledge Handbook of Sports Marketing is an essential reference for any student or researcher working in sport marketing, sport management, sport business, sports

administration or sport development, and for all practitioners looking to develop their professional knowledge.

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PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

3D Printing in Medicine - Frank J. Rybicki 2017-09-27

This book describes the fundamentals of three-dimensional (3D) printing, addresses the practical aspects of establishing a 3D printing service in a medical facility, and explains the enormous potential value of rendering images as 3D printed models capable of providing tactile feedback and tangible information on both anatomic and pathologic states. Individual chapters also focus on selected areas of applications for 3D printing, including musculoskeletal, craniomaxillofacial, cardiovascular, and neurosurgery applications. Challenges and opportunities related to training, materials and equipment, and guidelines are addressed, and the overall costs of a 3D printing lab and the balancing of these costs against clinical benefits are discussed. Radiologists, surgeons, and other physicians will find this book to be a rich source of information on the practicalities and expanding medical applications of 3D printing.

NOAH : directory of international package design. 6 (1995) - [Anonymus AC01287739] 1995

Applied Predictive Modeling - Max Kuhn 2013-05-17

Applied Predictive Modeling covers the overall predictive modeling process, beginning with the crucial steps of data preprocessing, data splitting and foundations of model tuning. The text then provides intuitive explanations of numerous common and modern regression and classification techniques, always with an emphasis on illustrating and solving real data problems. The text illustrates all parts of the modeling process through many hands-on, real-life examples, and every chapter contains extensive R code for each step of the process. This multi-purpose text can be used as an introduction to predictive models and the overall modeling process, a practitioner's reference handbook, or as a text for advanced undergraduate or graduate level predictive modeling courses. To that end, each chapter contains problem sets to help solidify the covered concepts and uses data available in the book's R package. This text is intended for a broad audience as both an introduction to predictive models as well as a guide to applying them. Non-mathematical readers will appreciate the intuitive explanations of the techniques while an emphasis on problem-solving with real data across a wide variety of applications will aid practitioners who wish to extend their expertise. Readers should have knowledge of basic statistical ideas, such as correlation and linear regression analysis. While the text is biased against complex equations, a mathematical background is needed for advanced topics.

Research Methods in Criminal Justice and Criminology - Callie Marie Rennison 2018-02-06

"This is a great text. It is comprehensive and easy to understand. The illustrations will enable students to learn and remember the information. This is the first research methods text I have read that is actually fun to read." —Tina L. Freiburger, University of Wisconsin-Milwaukee Research Methods in Criminal Justice and Criminology connects key concepts to real field research and practices using contemporary examples and recurring case studies that demonstrate how concepts relate to students' lives. Authors Callie M. Rennison and Timothy C. Hart introduce practical research strategies used in criminal justice to show students how a research question can become a policy that changes or influences criminal justice practices. The book's student-driven approach addresses both the why and the how as it covers the research process and focuses on the practical application of data collection and analysis. By demonstrating the variety of ways research can be used and reinforcing the need to discern quality research, the book prepares students to become critical consumers and ethical producers of research. Free Poster: How to conduct a literature review Give your students the SAGE edge! SAGE edge offers a robust online environment featuring an impressive array of free tools and resources for review, study, and further exploration, keeping both instructors and students on the cutting edge of teaching and learning. Learn more at

edge.sagepub.com/rennisonrm. Available with Perusall—an eBook that makes it easier to prepare for class! Perusall is an award-winning eBook platform featuring social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more effective. Learn more.

Entertainment Science - Thorsten Hennig-Thurau 2018-08-01

The entertainment industry has long been dominated by legendary screenwriter William Goldman's "Nobody-Knows-Anything" mantra, which argues that success is the result of managerial intuition and instinct. This book builds the case that combining such intuition with data analytics and rigorous scholarly knowledge provides a source of sustainable competitive advantage - the same recipe for success that is behind the rise of firms such as Netflix and Spotify, but has also fueled Disney's recent success. Unlocking a large repertoire of scientific studies by business scholars and entertainment economists, the authors identify essential factors, mechanisms, and methods that help a new entertainment product succeed. The book thus offers a timely alternative to "Nobody-Knows" decision-making in the digital era: while coupling a good idea with smart data analytics and entertainment theory cannot guarantee a hit, it systematically and substantially increases the probability of success in the entertainment industry. Entertainment Science is poised to inspire fresh new thinking among managers, students of entertainment, and scholars alike. Thorsten Hennig-Thurau and Mark B. Houston - two of our finest scholars in the area of entertainment marketing - have produced a definitive research-based compendium that cuts across various branches of the arts to explain the phenomena that provide consumption experiences to capture the hearts and minds of audiences. Morris B. Holbrook, W. T. Dillard Professor Emeritus of Marketing, Columbia University Entertainment Science is a must-read for everyone working in the entertainment industry today, where the impact of digital and the use of big data can't be ignored anymore. Hennig-Thurau and Houston are the scientific frontrunners of knowledge that the industry urgently needs. Michael Kölmel, media entrepreneur and Honorary Professor of Media Economics at University of Leipzig Entertainment Science's winning combination of creativity, theory, and data analytics offers managers in the creative industries and beyond a novel, compelling, and comprehensive approach to support their decision-making. This ground-breaking book marks the dawn of a new Golden Age of fruitful conversation between entertainment scholars, managers, and artists. Allègre Hadida, Associate Professor in Strategy, University of Cambridge

Mastering Skype for Business 2015 - Keith Hanna 2016-04-04

Authoritative, hands-on guidance for Skype Business administrators Mastering Skype for Business 2015 gives administrators the comprehensive coverage they need to effectively utilize Skype for

Business. Fully up to date for the 2015 release, this guide walks you through industry best practices for planning, design, configuration, deployment, and management with clear instruction and plenty of hands-on exercises. Case studies illustrate the real-world benefits of Unified Communication, and provide expert experiences working with Skype for Business. From server roles, infrastructure, topology, and security to telephony, cloud deployment, and troubleshooting, this guide provides the answers you need and the insight that will make your job easier. Sample automation scripts help streamline your workflow, and full, detailed coverage helps you exploit every capability Skype for Business has to offer. Skype for Business enables more robust video conferencing, and integrates with Office, Exchange, and SharePoint for better on-premises and cloud operations. Organizations are turning to Skype for Business as a viable PBX replacement, and admins need to be up to speed and ready to go. This book provides the clear, explicit instructions you need to: Design, configure, and manage IM, voice mail, PBX, and VoIP Connect to Exchange and deploy Skype for Business in the cloud Manage UC clients and devices, remote access, federation, and public IM Automate management tasks, and implement cross-team backup-and-restore The 2015 version is the first Skype to take advantage of the Windows 10 'touch first' capabilities to provide fast, natural, hands-on control of communications, and users are eager to run VoIP, HD video conferencing, collaboration, instant messaging, and other UC features on their mobile devices. Mastering Skype for Business 2015 helps you get Skype for Business up and running quickly, with hands-on guidance and expert insight.

Introduction to Pattern Recognition and Machine Learning - M Narasimha Murty 2015-04-22

This book adopts a detailed and methodological algorithmic approach to explain the concepts of pattern recognition. While the text provides a systematic account of its major topics such as pattern representation and nearest neighbour based classifiers, current topics — neural networks, support vector machines and decision trees — attributed to the recent vast progress in this field are also dealt with. Introduction to Pattern Recognition and Machine Learning will equip readers, especially senior computer science undergraduates, with a deeper understanding of the subject matter. Contents: Introduction Types of Data Feature Extraction and Feature Selection Bayesian Learning Classification Classification Using Soft Computing Techniques Data Clustering Soft Clustering Application — Social and Information Networks Readership: Academics and working professionals in computer science. Key Features: The algorithmic approach taken and the practical issues dealt with will aid the reader in writing programs and implementing methods Covers recent and advanced topics by providing working exercises, examples and illustrations in each chapter Provides the reader with a deeper understanding of the subject matter Keywords: Clustering; Classification; Supervised Learning; Soft Computing